

**VILLAGE OF PEMBERTON
-COMMITTEE OF THE WHOLE MEETING MINUTES-**

Minutes for the **Committee of the Whole** of Council of the Village of Pemberton held Tuesday, November 19, 2019 at 1:00 p.m. in Council Chamber, 7400 Prospect Street. This is Meeting No. 199.

ATTENDING: Mayor Mike Richman
Councilor Ted Craddock
Councilor Leah Noble
Councilor Amica Antonelli

ABSENT: Councilor Ryan Zant

STAFF: Nikki Gilmore, Chief Administrative Officer
Sheena Fraser, Manager of Corporate & Legislative Services
Jill Brooksbank, Senior Communications & Grant Coordinator
Elysia Harvey, Legislative Assistant

PUBLIC: 8

1. CALL TO ORDER

At 1:02 p.m. Mayor Richman called the November 5, 2019 Committee of Whole meeting to order.

In honour of the Lil'wat7ul, the Village of Pemberton acknowledges that we are meeting within the unceded territory of the Lil'wat Nation.

2. APPROVAL OF AGENDA

Moved/Seconded

THAT the agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

a) Committee of the Whole Meeting No. 198, Tuesday, November 5, 2019

Moved/Seconded

THAT the minutes of Committee of the Whole Meeting No. 198, held Tuesday, November 5, 2019, be adopted as circulated.

CARRIED

4. COMMUNITY INITIATIVE & OPPORTUNITY FUND

a) Community Initiative & Opportunity Fund Background & Update Report

Moved/Seconded

THAT the Committee of the Whole receive the Community Initiative and Opportunity Fund Update report for information.

CARRIED

b) 2019 Final Reports

i. Pemberton & District Chamber of Commerce – Graham Turner, President

Graham Turner, President, presented an update on the activities of the Visitor Information Centre in 2019, including visitor numbers and stats. The Chamber's annual Golf Tournament was successful in raising funds directly for the Visitor Information Centre. The funding received through the Community Initiative and Opportunity Fund (CIOF) was a one-time agreement for 2019 and was applied to the operating costs of the Visitor Information Centre. Mr. Turner also reported that the Chamber is looking to transition to a new governance board and will be seeking a candidate to fill the role of Executive Director for 2020.

ii. Pemberton Farmers Market Association – Eileen Keenan, Farmers Market Board Member

Eileen Keenan, Farmers Market Association Board Member, reported on the 2019 events facilitated by the Farmer's Market including the Stone Soup event and Bard in the Hall. Ms. Keenan discussed the organization's projects and goals for 2020 to continue growing their customer base, relationship-building with local farmers, and continuing the arts & culture events series. Despite the downtown construction over the summer, disruption to the Farmer's Market was minimal and it was reported that sales on peak days had increased compared to 2018. The funding received through the CIOF was applied towards staffing the Market Manager position; the Farmer's Market Association is currently recruiting for this position for 2020 as the previous Manager, Molli Reynolds, has stepped down.

Ms. Keenan thanked the Village for the funding contributions from the CIOF and support throughout the year.

iii. Pemberton Off-Road Cycling Association (PORCA) – Bree Thorlakson, Executive Director, Suki Cheyne, Vice President

Suki Cheyne, PORCA Vice President, reported that the funding received through the CIOF had facilitated the engagement of an Executive Director, Bree Thorlakson, who took on the role in June 2019. Some of the events and programs that took place in 2019 included Toonie Races, women's Bike Club, Pemberton Enduro and Spud Crusher races, and after school camps. Ms.

Cheyne acknowledged the Village and the Squamish-Lillooet Regional District for their funding contributions.

Ms. Thorlakson noted that PORCA would be seeking funding through Community Gaming Grants as part of their strategic plan for 2020, and also noted that the group receives some funding through Trailforks, which is a trail database and management system allowing users to donate to local trail associations.

c) Requests for Funding for 2020

i. Spirit of BC – Winterfest – Carlee Cindric, Winterfest Chair

Carlee Cindric, Winterfest Chair, reported on the 2019 Winterfest events, which took place throughout January and February this year. The New Year's Eve Celebration, which was held at the Pemberton & District Community Centre, included movies, face painting, craft zone, family dance party, and fireworks display. The Winterfest Committee also organized a Much Music Dance Party on January 26th and Adventure Hunt on February 27th. The report included a request for continued funding for 2020 with an aim to continue to organize events that are free to the public and inclusive to all age groups. Ms. Cindric advised that an additional pop up event may be added to the list of 2020 events and thanked the Village for its funding contributions and support to date.

ii. Pemberton Arts Council – Karen Love, Executive Director

Karen Love, Executive Director for the Pemberton Art Council, reported that the Pemberton Arts Council had taken part in a peer to peer mentoring program, ArtsVest BC, in 2019, which supports arts councils through matching funds and developing ongoing sponsorship. The Arts Council also achieved its goal of receiving two festival grants. With an aim to bring communities together through art and music, the group has held two community events so far in 2019: the Mountain Muse Festival which took place at the Downtown Barn and Art in the Garlic Festival which was held in Poole Creek; two more community events are scheduled for November. Ms. Love thanked the Village for its funding and support of local artists and the community as a whole and expressed interest in partnering with the Village on future art projects in and around the community.

On behalf of the Pemberton Arts Council, Ms. Love submitted a request for a final one (1) year extension of their current funding agreement.

iii. Pemberton BMX Society – Jessica Turner, President

Jessica Turner, President, reported on the activities of the Pemberton BMX track for 2019 including securing funding from Whistler Blackcomb Foundation for track upgrades, running successful BMX Canada sanctioned events, Race for Life event, and fundraising.

For 2020, the Pemberton BMX Society hopes to focus on rider development and coaching, sourcing funding for a fleet of loaner bikes and helmets to promote the sport and provide for a more welcoming environment for new riders, and further develop the business end of the organization through more effective strategic planning.

Ms. Turner expressed that the funding received through the CIOF supports BMX racers, their families, and the community as a whole, and encourages learning through sportsmanship. A component of the final report for the Pemberton BMX Society was a request to extend the funding agreement for an additional year for 2020.

iv. Tourism Pemberton – Mark Mendonca, President

Mark Mendonca, President, thanked the Village for its support through the CIOF, which facilitated hiring a coordinator for Tourism Pemberton specifically to assist with organizing the Slow Food Cycle event. The 2019 Slow Food Cycle estimated attendance was 3000.

A request for funding for 2020 was submitted with the final report. The group hopes to continue its focus on supporting sustainable tourism in Pemberton and would like to bring a more fulsome report to a future meeting.

5. ADJOURNMENT

Moved/Seconded

THAT the Committee of Whole be adjourned at 2:29 p.m.

CARRIED

Mike Richman
Mayor

Sheena Fraser
Corporate Officer