



Call for Artists

Village of Pemberton Street Banner & Hydro Box Project

Opportunity

Artists are invited to submit designs to be considered for the Village of Pemberton's Street Banner & Hydro Box Project. The project's aim is to enhance the public space and articulate Pemberton's unique community culture, while honouring the Traditional Territory of Lil'wat Nation.

The Banners and Hydro Boxes are located along Portage Road/Birch Street from Highway 99 to Pemberton Meadows Road. For cohesion throughout the downtown, one artist will be selected to provide artwork for both the banners and hydro boxes. Required art pieces listed below:

Street Banners

- 2 Designs

Hydro Boxes

- 2 Designs

Artists may choose to submit existing artwork or may create something new. Artwork rights will remain with the artist.

This call is open to emerging and professional artists. The selected artist will be paid an honorarium of \$300 CDN per design for up to four designs.

Submission Requirements

Interested artists are required to submit the following:

- Name, mailing address, phone number, email and website (if applicable)
- Four designs of proposed artwork (see specifications below)
- Brief artist statement
- Resume
- Brief description/intent of proposed artwork

Technical Requirements

Street Banners

Artwork should be portrait orientation. The finished banners will be 32" x 63.25" in size.

Design Tips for Street Banners and Wraps

Do not use more than 3 main subjects in your banner (eg. bird, cloud, tree, or mountains, trees, moon). Anything with too much detail will get lost when installed.

Keep subject matter large and simple; remember that the banners will seem much smaller when installed on lampposts.

Bright colours work best on street banners and last the longest.

Large blocked areas of colour can be seen clearly from a distance. If the banner is completely coloured, it is advisable to have white areas which break up the colours and help define the design.

Some colours are not seen well from a distance, especially several pastels, beige and dark colours together (eg. brown, dark blue, dark green, purple). Blues and greens of the same tone placed side by side will meld together; to define your design, consider the colour tonal values, and make sure they are varied.

Do not use text or signatures on the banners please.



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Hydro Box Wraps

Artwork should be landscape orientation. The approximate hydro box wraps dimensions are as follows:

58 1/4"x 47 1/2"x 61 1/2 high

58 1/4"x 47 5/8"x 61 3/4 high

Please send submission in pdf format. If selected, the below technical requirements will need to be met:

File formats: Adobe Illustrator AI or EPS or Adobe Photoshop

If your art files have been prepared in Adobe Illustrator or Photoshop, do not convert them to PDF. If your art files have been prepared in another format, you may save them using the Press Quality PDF option.

Files must be prepared to scale and at 100% finished size

Any elements already in vector format should remain in vector format

Do not save or convert a vector file or element to a raster/bitmap (Photoshop) format.

All fonts must be converted to outlines, curves or paths

Colour Management must be requested, authorized and supported by Pantone PMS colour data.

Otherwise your job will be printed with our straight rip process.

Always use the Pantone solid "coated" (c) option instead of "uncoated" (u). If pantone numbers are not available, then please provide a physical colour sample for us to match to.

Create your files in RGB mode for the widest possible colour gamut.

All photos or raster/bitmap images should be at a maximum of 160 ppi at the 100% final finished size.

If you are submitting paintings for consideration, the Village will supply a photographer to take high resolution photos of artwork to submit to the banner/wrap manufacturer.

Terms and Conditions

Interested artists are advised that neither the Village of Pemberton nor the Selection Committee is obliged to select any artist or accept any of the artists' proposals and may reject all proposals.

Each artist is advised, and by the submission of a proposal, agrees that the Village will not be responsible for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by the artist as a result of or arising out of submitting a proposal, or due to the Village's acceptance or non-acceptance of their proposal, or arising out of any contract award not made in accordance with the expressed or implied terms of the artist call.

Until a written contract in a form satisfactory to the Village is executed by both the Village and artist, no legal rights or responsibility shall be created between the artist and the Village.



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Confidentiality

The Village will make every effort to maintain the confidentiality of each application and the information contained therein except to the extent necessary to communicate information to staff and adjudication members for the purposes of evaluation and analysis.

The Village will not release any of this information to the public except as required under the Province of British Columbia Freedom of Information and Protection of Privacy Act or other legal disclosure process.

How to Submit

Please email your submission in pdf format by 4pm on Monday, June 11, 2018 PST to jbrooksbank@pemberton.ca. If submissions are over 10MB, can be sent using dropbox (or similar application).

For more information contact:

Jill Brooksbank

Sr. Communications & Grant Coordinator

Village of Pemberton

604.894.6135 x230 or jbrooksbank@pemberton.ca