



BC Transit

Sea to Sky Corridor Study – Project Update

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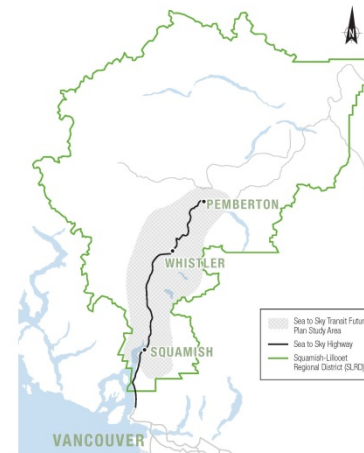
Outline

1. Project Background
2. Public Consultation Overview
3. Future Engagement
4. Next Steps





Sea to Sky communities are connected by efficient local and regional public transit networks that serve our unique climate, culture, and economy. Our transit system is safe, convenient, accessible, and reliable for residents and visitors of all ages and abilities.





Our lifestyles and communities are increasingly regional. To enable seamless transit travel across municipal boundaries, we need to help communities develop ways to more collaboratively plan, fund, operate, and market transit systems.



Transit Future Plan

Regional Transit Service Objectives

1. Undertake a Sea to Sky Corridor Regional Transit Study
2. Work towards transit service implementation



History of Sea to Sky Regional & Interregional Transit

2000:

- 99 Pemberton Commuter connecting Pemberton Valley and Whistler introduced

2005:

- Squamish-Whistler Commuter introduced

2011:

- Squamish-Whistler Commuter discontinued



Project Working Group

- BC Transit
- Squamish Nation
- District of Squamish
- Resort Municipality of Whistler
- Village of Pemberton
- Lil'wat Nation
- Squamish Lillooet Regional District
- Ministry of Transportation and Infrastructure
- *TransLink*
- *Additional stakeholders*



Project Objectives

- To complete a high level market analysis of the potential for transit riders between the regional centres;
- To confirm if a sustainable business case exists;
- To identify potential service models, associated costs, customer fares and timing that could be adopted to provide regional and interregional transit services in a cost-effective and efficient manner; and
- To explore and develop possible governance structure changes for regional and interregional transit service in the Sea to Sky region.



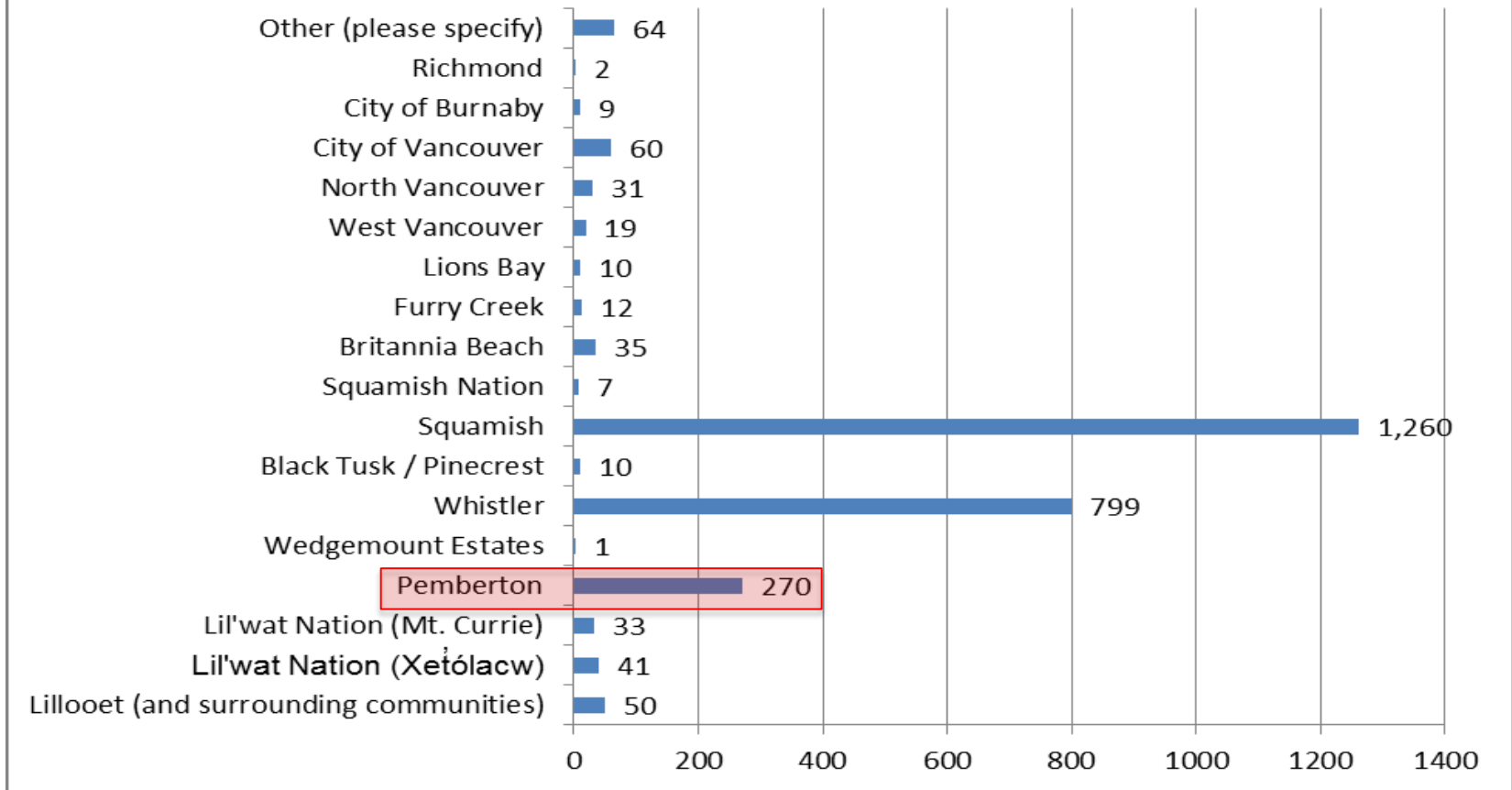
Phase 1 Engagement

- Online survey (with opportunities for paper surveys if requested). October 24-November 15.
- Communicated via local social media channels (including local government websites) and traditional media (newspaper, radio) – Big Thanks to all of the local partners who made extra efforts to spread the word
- Official webpage set up: www.bctransit.com/seatosky

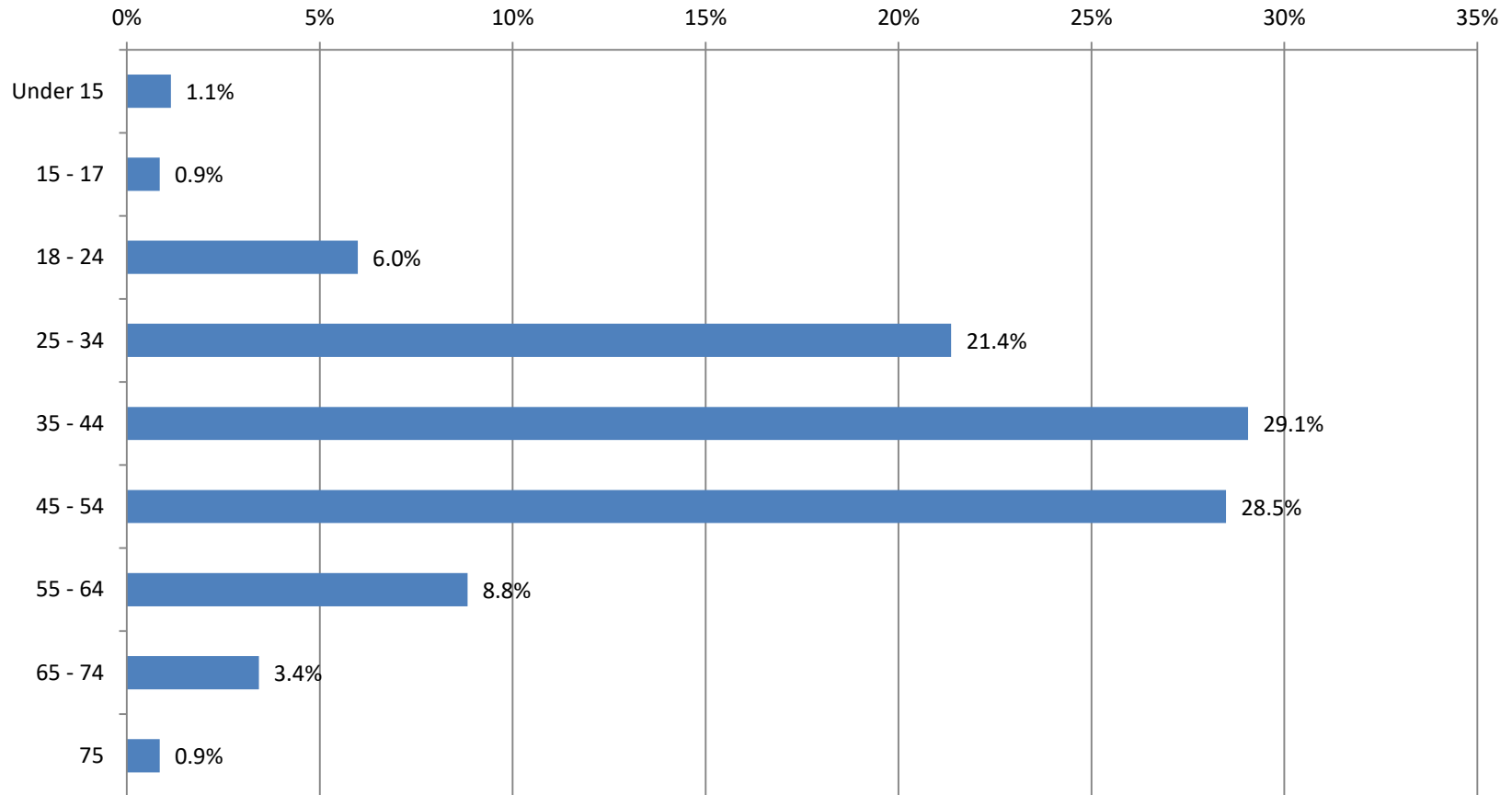
Engagement Quick Facts	
Online Survey Respondents	2,695
Paper Survey Respondents	21
Total Surveys	2,716



Survey Participants by Residence

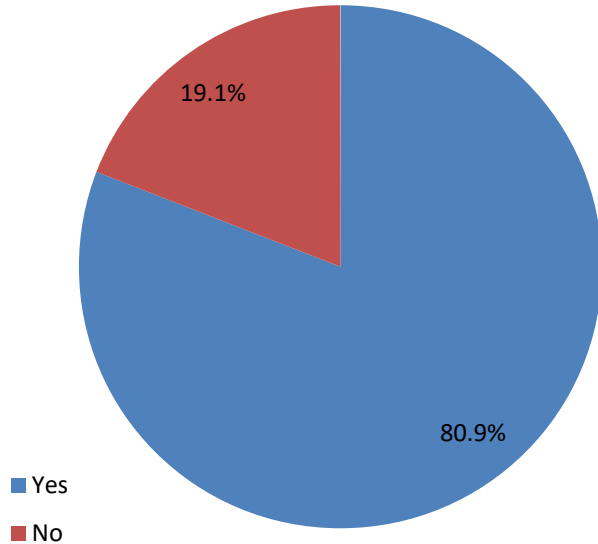


Age Demographics of Pemberton Survey Respondents

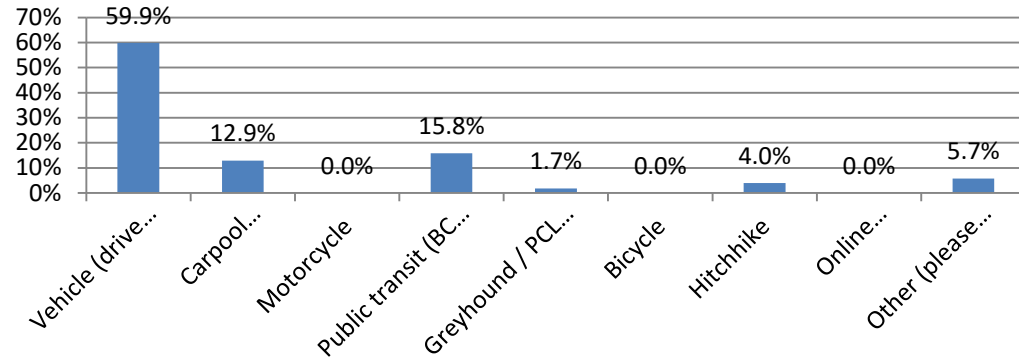


Vehicle Ownership and Mode

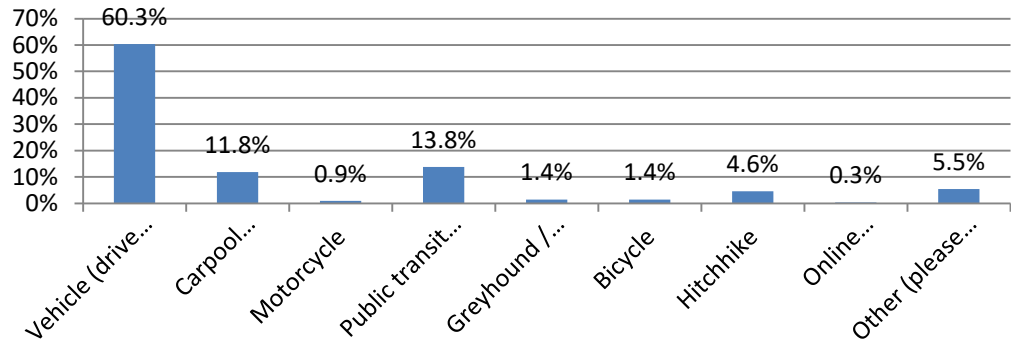
Do you own or have regular access to a personal vehicle?



Winter Commute Mode

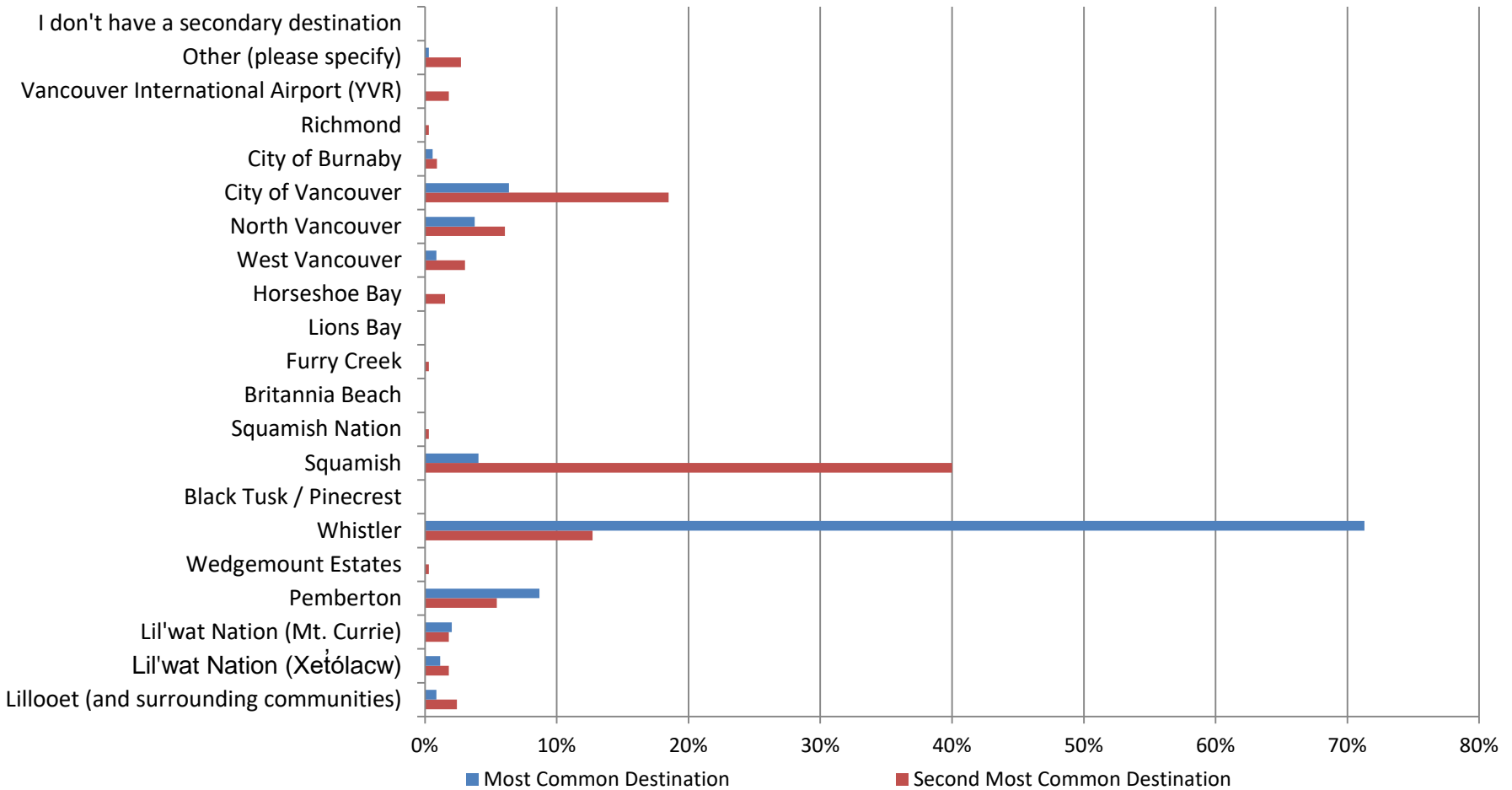


Summer Commute Mode



Most Common Destinations

Most Common and Second Most Common Destinations



Trip Profiles

Most Common Destination

- Primarily work-related (63%)
- Daily (61%)
- Primarily AM and PM weekday peaks
- Travel alone (34%), with partner (21%), or with children (20%)

Second Most Common Destination

- Primarily shopping / errands (47%) or social, recreation, or entertainment (25%)
- A couple times per month (51%)
- Midday on weekends
- Travel with others (76%)



Key Stop Locations

Vancouver:

- Park Royal (37%)
- Downtown Vancouver (31%)

Whistler:

- Whistler Village (77%)

Pemberton:

- Downtown Pemberton (44%)
- Pemberton & District Community Centre (32%)

Squamish:

- Downtown Squamish (48%)
- Garibaldi Village (39%)



Next Steps: Future Engagement

- Phase 2 Engagement from March 2nd to 4th 2017
 - Squamish
 - Squamish Nation
 - Whistler
 - Pemberton
 - Lil'wat Nation
 - Britannia Beach

*Additional opportunities available upon request



Public Engagement Topics

- Overview of previous consultation results
- Proposed Bus stop locations and routing
- Fare options
 - Discussion about existing transportation costs
- Schedule times
- Mobility integration



Metro Vancouver Proposed Stops

- Downtown Vancouver
- Park Royal Mall (West Vancouver)
- Horseshoe Bay (limited service)



Next Steps

- Public engagement
- Continue to work with other stakeholders on the transit service details
- Develop final report to assist in decision-making process



Questions?



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