Zoning & Sign Bylaw Update

Timeline: January 2017 - December 2017

Current Status: A contract has been awarded for a consultant to complete the Zoning and Sign Bylaw

Update.

Project Background: The current Zoning Bylaw No. 466, 2001 has been amended from time to time within the last 15 years including some major revisions relating to new residential developments. The Village underwent a review and adoption of its Official Community Plan (Bylaw No. 654, 2011) several years ago which included new policies that must be incorporated into the Zoning Bylaw. The Village is experiencing growth and development of home-based businesses and businesses involved in the sharing economy; technology driven businesses that did not exist and were never contemplated when the original bylaw was adopted. These and other changes will be incorporated during the revisions.

The Village's Sign Bylaw No. 380, 1995 has never been amended, and there has been much confusion and non-compliance with the Sign Bylaw that has come to light in the last few years as the use and need for signage has changed. The Village is committed to undertaking a thorough review of the Sign Bylaw, including recommendations from the Chamber of Commerce and business owners on how to better reflect today's marketing practices.

Project Details: The project will incorporate a community and stakeholder engagement component which will be announced shortly.

Contact Information: For project-related questions, please contact Lisa Pedrini, Village of Pemberton Planner at 604.894.6135 or by email lpedrini@pemberton.ca



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The purpose of the Zoning Bylaw Update is to support the policies and vision contained in the Official Community Plan adopted in 2011, to address issues and constraints within the existing bylaw, and to reflect current Best Practices in the industry that are relevant to the unique characteristics and development trends in Pemberton. Some topics that will be addressed:

- Update/modernize Definitions;
- Home Based Business Regulations;
- Parking Standards;
- Short Term Accommodation Regulations (i.e., Air BnB);
- Mapping Update;
- Medical Marihuana Dispensary Regulations;
- "Greening" the Zoning Bylaw; and
- Adding regulations for properties now in Village boundaries since Boundary Expansion.

The purpose of the Sign Bylaw Update is to identify issues with the existing Sign Bylaw and recommend opportunities for improvement. The existing Sign Bylaw and particularly how it relates to businesses in the Downtown and the Village's Business Park has not been consistently reflected in much of the signage businesses have installed in recent years and therefore warrants a review to:

- Determine what changes to the Sign Bylaw are warranted;
- Improve layout;
- Improve readability and interpretation;
- Support the current needs of the business community; and
- Have meaningful community involvement.

